

PARISH GIVING SCHEME

Making the most of the Parish Giving Scheme in a Rural Setting

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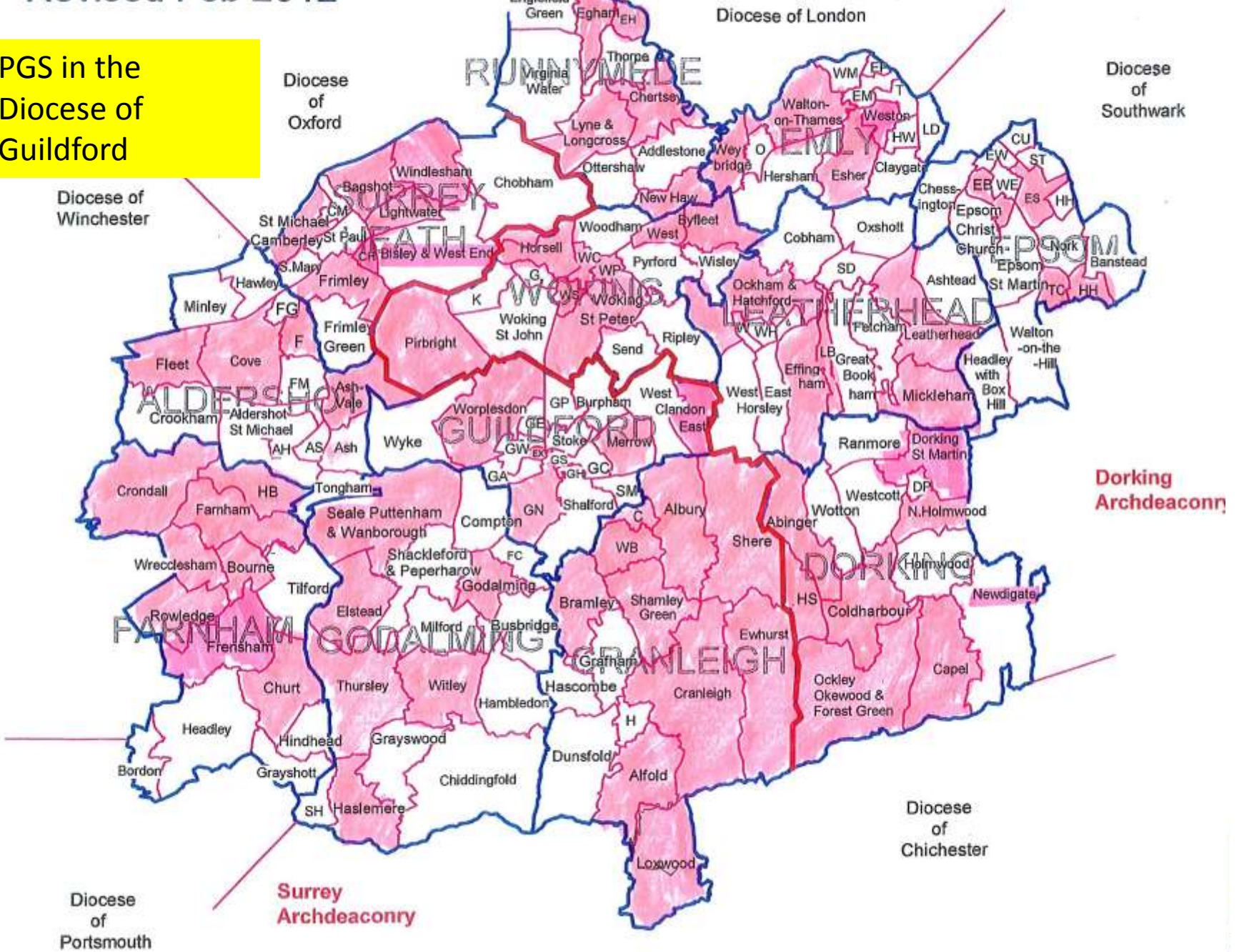


Diocese of
Guildford



TRANSFORMING **CHURCH**
TRANSFORMING **LIVES**

PGS in the Diocese of Guildford



Agenda

- Introduction to the Parish Giving Scheme (PGS)
- Benefits of the PGS
- Rolling out the PGS
- Case studies
- Q&A

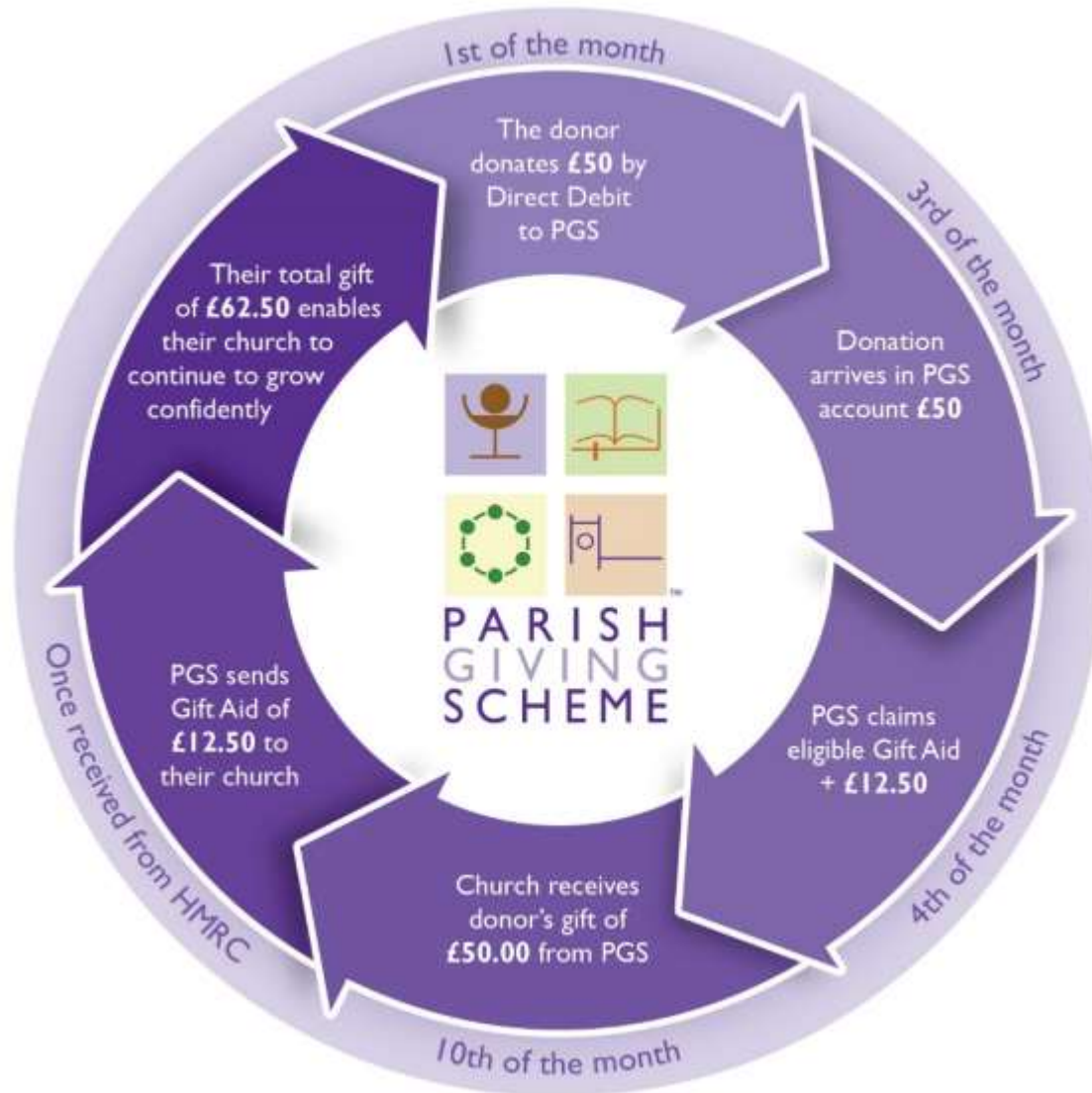


What is the PGS?

The Parish Giving Scheme (PGS) is a direct-debit facility providing a professional, effective donation management system to support parishes in funding their mission and ministry.

- Donations can be made on a monthly, quarterly or annual basis.
- Each donation is restricted to a parish church.
- Gift Aid is reclaimed and passed onto the parish directly.

How does it work?



PGS Statement



Donor Statement for Period: June 2016

EXAMPLE ONLINE PGS STATEMENT

Parish: Dibley
 Diocese: Nonononono...YES
 Parish Ref: 12345678

Transaction Donor Ref	Description	Contact ID	Current Month			Financial Year To Date			Calendar Year To Date			Frequency	Inflation
			Donation Received	Gift Aid	Total	Donation Received	Gift Aid	Total	Donation Received	Gift Aid	Total		
Cllr D Horton	PGS THANK YOU-9261	14149	70	17.5	87.5	140	35	175	420	105	525	M	Y
Mr & Mrs H Horton	PGS THANK YOU-9471	14381	200	50	250	200	50	250	400	100	500	Q	N
The Revd G Granger	PGS THANK YOU-9472	14386	150	37.5	187.5	300	75	375	900	225	1125	M	Y
Mr O Newitt	PGS THANK YOU-9259	14389	90	22.5	112.5	180	45	225	540	135	675	M	Y
Mr F Pickle	PGS THANK YOU-9365	14529	60	0	60	120	0	120	360	0	360	M	N
Mr J Trott	PGS THANK YOU-9263	14568	30	7.5	37.5	60	15	75	180	45	225	M	Y
Anonymous	PGS THANK YOU-9080	14577	40	10	50	80	20	100	240	60	300	M	N
Miss K Minogue	PGS THANK YOU-9470	14599	1000	0	1000	1000	0	1000	1000	0	1000	A	Y
Mr S Horton	PGS THANK YOU-9264	14623	65	16.25	81.25	65	16.25	81.25	65	16.25	81.25	M	N
Grand Totals:			1705	161.25	1866.25	2145	256.25	2401.25	4105	686.25	4791.25		

Joiners	Leavers
Mr S Horton (14623)	Mrs Cropley (14694)

Key:	Frequency	Inflationary increase
	M = Monthly	Y = Yes to Inflationary increase
	Q = Quarterly	N = No to Inflationary increase
	A = Annual	



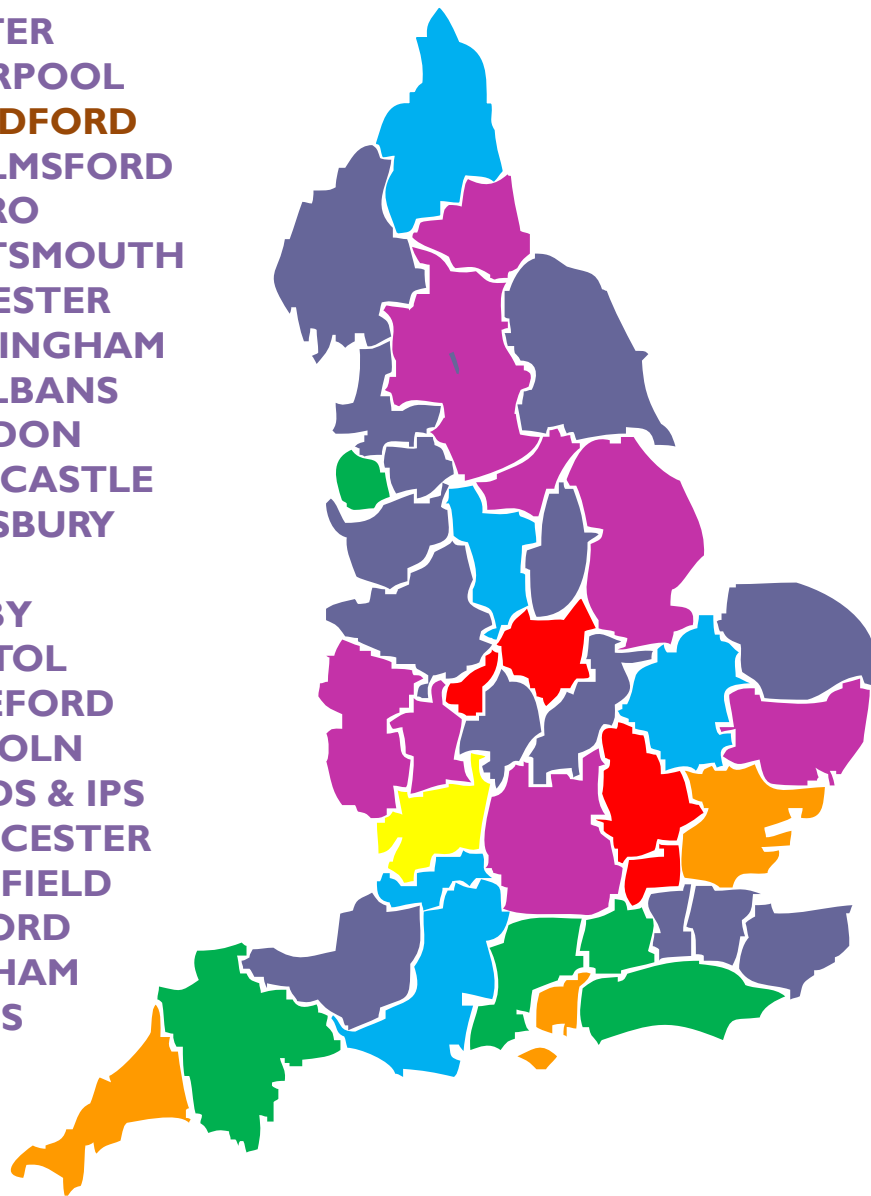
- Committed Christian Giving
- Regular & One off Gifts
- Serves the Church Family
- GA & Non GA Donors
- S,M,L Churches & Gifts



- Replace the Volunteer
- Process all Giving
- GASDS (not yet...)
- Solve all your Problems
- Won't be for Everyone



1. GLOUCESTER
2. CHICHESTER
3. WINCHESTER
4. EXETER
5. LIVERPOOL
6. **GUILDFORD**
7. CHELMSFORD
8. TRURO
9. PORTSMOUTH
10. LEICESTER
11. BIRMINGHAM
12. ST ALBANS
13. LONDON
14. NEWCASTLE
15. SALISBURY
16. ELY
17. DERBY
18. BRISTOL
19. HEREFORD
20. LINCOLN
21. ST EDS & IPS
22. WORCESTER
23. SHEFFIELD
24. OXFORD
25. DURHAM
26. LEEDS



- Live at end 2014
- Live at June 2015
- Live at June 2016
- Due to launch 2017
- Expected 2018 and beyond (+8 dioceses)

**25 out of 40 UK
Dioceses**



Achieving Scale

September 2018:

- 30,000+ Donors using the Scheme nationally
- £2.3m returned to parishes last month
- (£351k to 172 parishes in Winchester Diocese)
- Top 100 Gift Aid Claiming Charity

January – December 2017:

- £15m to parishes in 21 Dioceses
- (£4m to parishes in Winchester Diocese)

Benefits

Combats Static Giving

Giving to rise in line with inflation
annually



Why is this Important?

In 2001

£60 + £16.80 Gift Aid = £76.80

Monthly gift increases in line with Retail Price Index

By 2016

£92.28 + £23.06 Gift Aid = £115.34

Extra £462.48 a year



Other Benefits

Every Monday morning... across all the parishes in Church of England how much cash (collected at the Sunday services) is taken to the bank?

£4 MILLION



Other Benefits

- Delivered locally → Administered centrally
- Donation returned in 10 days
- Improved cash flow
- Anonymity option
- Ease local book-keeping (reduces bank statement)
- Succession planning
- Portable when people move parishes

The Future?

- GASDS
- Online
- Community

Quotes

“It’s a great scheme which I hope our parish will adopt widely.”

“Very efficient and professional.”

“Excellent!”



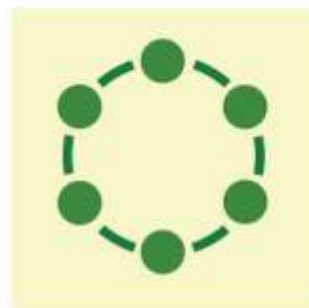
Quotes

“We are rolling out the PGS in conjunction with our giving campaign this Lent. The benefits convinced our PCC that we should move as quickly as possible.”

“I thoroughly endorse it.”

“It makes life sooo much easier.”

“I’ve got my Saturday afternoons back.”



PARISH GIVING SCHEME

How to Get Started



STEP 1: Register

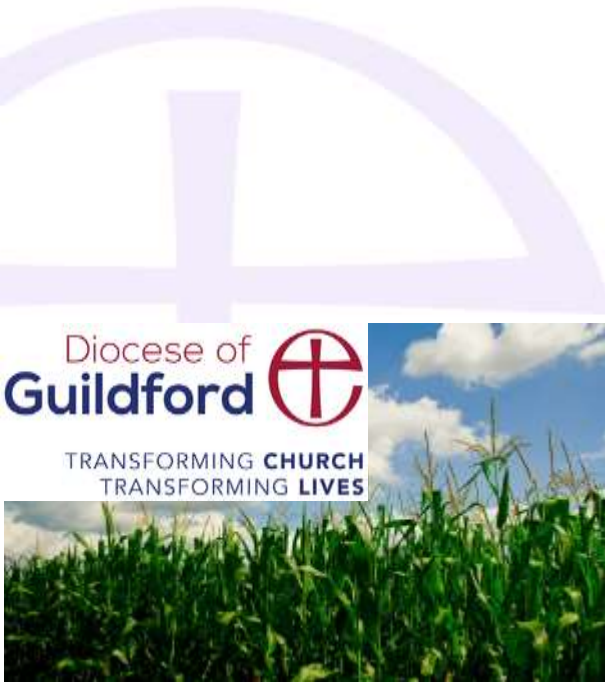
- a. PCC meet and pass a resolution
- b. PCC complete registration form & send to Gordon
- c. Gordon sends to PGS Team and they register details
- d. Gordon provides materials & unique church code

STEP 2: Plan Launch

- a. Find a handful of people to join first
- b. Ask for their experience & to provide testimony
- c. Plan your giving review
- d. Receive PGS materials & unique church code stickers
- e. Customise pack (if required)

Three Easy Options

1. Giving in Grace
2. Parish Funding Programme
3. Smaller and Rural Churches Giving Programme



**Giving
in Grace**



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- a. Find a handful of people to join first
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STEP 3: Launch PGS

- a. Deliver giving review
 - b. Offer PGS as the preferred method of giving
 - c. Hand out Donor Packs
- Donors will send their forms to PGS Team
 - PGS Team registers donor & sends welcome letter

STEP 4: PGS On-going

- Start receiving Donations & Gift Aid
- Register on website to receive Statements
- Remind non PGS donors about joining

Encouraging Take-up

- Get the **PCC** to sign up
- **Testimony:** Ask people to talk about their experience of the PGS and/or ask the Gift Aid Secretary to talk about the benefits for the church
- **PGS 'surgery' after the service**
- **Ongoing** reminders
- **Celebrate** & share success stories of PGS
- **Revisit** every 6 months or so
- **Annual reviews**
- **Thank you letters**

Case Studies





PARISH GIVING SCHEME

Home > Parish Giving Scheme

Parish Giving Scheme



If you would like to support Christ's mission in our parishes on a regular basis the most efficient method is to join the Parish Giving Scheme.

Question & Answers

Juliet Evans

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